



SJAM WINTER TRAIL
SENTIER D'HIVER SJAM

FOR IMMEDIATE RELEASE

January 24, 2018

Media Invitation

Sir John A. Macdonald Winter Trail Celebration and Ski Festival

Canada's Capital Region—The [Dovercourt Recreation Association](#) invites the public and the media to a double feature news event on the [Sir John A. Macdonald Winter Trail](#) on **Sunday, January 28, 2018**, for a celebration of its second season and the launch of the first [SJAM Ski Festival](#).

For a second full season, skiers, snowshoers, walkers and snow bikers have access to a 16-kilometre multi-use winter trail along the Ottawa River Pathway. The winter trail connects the Canadian War Museum with parklands along the Sir John A. Macdonald Parkway corridor, all the way to Westboro Beach. This year, there is a new loop at Tunney's Pasture and a new access point at Champlain Park.

Who: Her Excellency Anne Kari H. Ovind, Ambassador of the Kingdom of Norway
Yasir Naqvi, MPP Ottawa Centre
Jeff Leiper, City Councillor, Kitchissippi Ward
John Rapp, Executive Director, Dovercourt Recreation Association
Stephen Quick, Director General, Canadian War Museum
Gary Lacey, Executive Director, Capital Stewardship, National Capital Commission
Sue Holloway, four-time Olympian
Dave Adams, Winter Trail manager and head groomer

EVENT 1 — RIBBON CUTTING

What: Photo op and ribbon cutting for the opening of the new access to the Sir John A. Macdonald Winter Trail

When: 9:10 am

Where: Champlain Park fence (on Pontiac Street, between Cowley Avenue and Carleton Avenue)

On-street parking is available at the Champlain Park Fieldhouse.

Following the ribbon cutting and photo op, the delegates will ski to the festival for its official launch and the celebration of the Sir John A. Macdonald Winter Trail.

EVENT 2 — SKI FESTIVAL

What: Opening of the inaugural SJAM Ski Festival and celebration of the second season of the Sir John A. Macdonald Winter Trail.

When: 9:30 am

Where: Remic Rapids

On-street parking is available at Champlain Park Fieldhouse.

The Sir John A. Macdonald Winter Trail is a grassroots initiative led by the Dovercourt Recreation Association, in partnership with the National Capital Commission, Canadian War Museum, [Fresh Air Experience](#), [Bushtukah](#) and [MEC](#). The [Westboro Beach Community Association](#), [Champlain Park Community Association](#) and Jeff Leiper, City Councillor for Kitchissippi Ward also provided support and assistance on this initiative.

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